

Title of paper:	Big Lottery: Fulfilling Lives: A Better Start	
Report to:	Children's Partnership Board	
Date:	27.03.12	
Relevant Director:	Candida Brudenell, Interim Corporate Director of Ward	ls affected:
	Children and Families. All	
Contact Officer(s)	Katy Ball, Head of Early Intervention and Market Development, NCC	
and contact details:	Katy.ball@nottinghamcity.gov.uk	
Other officers who		
have provided input:		
Relevant Children and Young People's Plan (CYPP) objectives(s):		
Stronger safeguarding -	With a key focus on ensuring that there are high standards of	Х
safeguarding across all agencies and that the Partnership takes a pro-active approach to		
the elimination of domestic violence.		
Healthy living – With a key focus on increasing the proportion of children and young people		le x
who have a healthy weight.		
Reducing substance misuse – Partnership work to lessen the impact on children of		X
parental drug and alcohol misuse and to reduce drug and alcohol misuse amongst children		
and young people.		
Raising attainment – Raising the attainment levels and increasing engagement in		X
employment, education and training.		
Improving attendance – Improving rates of attendance at both Primary and Secondary as		
a key foundation of improving outcomes.		

Summary of issues (including benefits to customers/service users):

This is an update on the progress to secure Big Lottery funding of between £30m and £50m to support the use of preventative approaches to improve the life chances of children aged nought to three over a ten year period.

A partnership working group from local agencies, including Nottingham City Council, local health agencies and voluntary organisations met during January and February to develop the expression of interest. This included identification that: the areas of St Ann's, Aspley, Arboretum and Bulwell best met the required criteria for need. Nottingham CityCare Partnership would be the Lead Organisation for further stages of the bid.

This is a great opportunity for Nottingham as an Early Intervention City to build on the strong foundations and partnership already in place.

The result of this first stage will be decided at the end of March.

Recommendations:

1 The Children's Partnership Board to note the progress, as the sponsor.

1.BACKGROUND AND PROPOSALS

A new £165m Fulfilling Lives: A Better Start initiative aims to deliver a step change in the use of preventative approaches to improve the life chances of children aged nought - three. Awards to three to five areas of between £30m and £50m lasting for up to ten years will be available in 2014. This is a great opportunity for Nottingham as an Early Intervention City to build on the strong foundations and partnership already in place.

Programme Features:

The aim of the award is to deliver a step change in the use of preventative approaches for babies and children from pregnancy to three years of age. Selected areas will need to demonstrate a new way to design and deliver effective preventative services that:

- progressively target the entire population through ante- and post-natal assessment, so that the greatest support is given to the needlest 20-30 per cent of families
- run a variety of programmes and initiatives to aid the key areas that will affect a child's life and prevent harm, specifically: social and emotional development; language development; diet and nutrition
- ensure primary prevention is at the heart of service delivery
- use a 'whole-family' approach is taken to 'get it right first time'
- ensure systems are responsive to changing needs and maximise uptake from those that need it most. Partnerships will need to select an area with a population of approximately 50,000 people where there is

evidence of deprivation and high levels of need amongst children using a range of health, education and social indicators and work with expectant parents, as well as with parents and carers of very young children.

Progress so far.

A working group of public and voluntary sector organisations met throughout January and February. This group of statutory and voluntary organisations, operating in the nought to three age range, gathered a range of information in order to support the application.

Part of the application process involved using data to identify areas of need specific to the requirements of the Big Lottery . After research and analysis the final geographical areas selected were the wards of Aspley, Bulwell, St Ann's and the Arboretum.

Nottingham CityCare Partnership, which is a Community Interest Company, presented information and was chosen as the Lead Organisation to take the partnership forward.

What next?

Key dates in the process are:

March 2013; between 30 and 50 selected areas will be asked to complete a stage one application a further short-list of between 10 and 15 areas will be offered development grants and

support to prepare for making changes locally.

March 2014; the final selection of three to five areas, will be awarded between £30-£50 million each.

More information is available at http://www.biglotteryfund.org.uk/betterstart

Key contacts are:

Phyllis Brackenbury, Lead Organisation, Nottingham CityCare Partnership: phyllis.brackenbury@nottinghamcity.nhs.uk

Dot Veitch, Nottingham City Council's Early Intervention Team : dot.veitch@nottinghamcity.gov.uk

2.RISKS

A strong, well co-ordinated partnership approach will be required to successfully progress this opportunity. Any breakdown in partnership communications or a failure to produce an active programme of development will adversely affect the process.

3.FINANCIAL IMPLICATIONS

A successful outcome will secure funding of between £30-£50 for the City of Nottingham

4.LEGAL IMPLICATIONS

Not apparent at this stage

5.CLIENT GROUP

All groups of children, young people or carers who will be covered by the opportunity.

6.IMPACT ON EQUALITIES ISSUES

The extensive partnership approach required in this opportunity will require and ensure engagement and consideration of equality issues from a wide range of communities.

7.OUTCOMES AND PRIORITIES AFFECTED

The main CYPP objectives and priorities which are likely to be affected are:

Stronger safeguarding – With a key focus on ensuring that there are high standards of safeguarding across all agencies and that the Partnership takes a pro-active approach to the elimination of domestic violence.

Healthy living – With a key focus on increasing the proportion of children and young people who have a healthy weight.

8.CONTACT DETAILS

Katy Ball, Head of Early Intervention & Market Development, NCC

Email: Katy.ball@nottinghamcity.gov.uk

Tel: 0115 8764814